

December 12, 2007

MFP Position Announcement

John L. Russell has been appointed to President, Mendocino Forest Products Company, LLC. John is well prepared for his newest assignment having held a number of positions within the company including Sales Manager, Director of Distribution and most recently Senior Vice President of Sales and Marketing. John is well-recognized and respected in the industry. His many notable accomplishments include developing markets for forest products from ecologically managed timberlands. John does a wonderful job of meeting or exceeding the expectation of customers on all levels.

John began his career at Wisconsin California Forest Products and later joined the Western Division of Louisiana Pacific working in the lumber sales department and later became Western Division Sales Manager. He joined MFP in 1998 as part of the original acquisition from Louisiana Pacific. John holds a B.A. degree in Business Economics from the University of California, Santa Barbara and studied Forestry at Humboldt State University.

Please join me in congratulating John on his new and well-deserved appointment.

Richard Higgenbottom
Chief Executive Officer

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